



# **GRIZZLEAD**

## **FRENCH MARKETING AGENCY**

— Since 2015

# Digital Marketing



## Strategy & Content

At Grizzlead, we carefully identify your target audience in France and select suitable channels for engagement. Our deliverables, offered in English, are thoughtfully translated for complete transparency. Our dedicated team, all native French speakers from Auray, France, ensures content that truly resonates locally.

Our most recommended services:

- 🐾 Communication plan and acquisition strategy
- 🐾 Multi-source dashboard with KPI
- 🐾 Competitive analysis in the French market

# Search Engine Marketing

Goozly

Tous

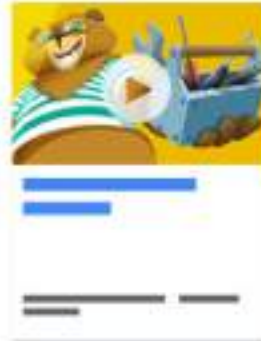
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## SEO & Google Ads

Grizzlead adeptly adapts SEO for the French context, building on existing English or German content for practical efficiency. Our team, certified as a Google Partner, also manages Google Ads campaigns with a detailed understanding of the French digital environment.

Our most recommended services:

-  SEO and SEA accounts audits
-  Google Ads campaign management
-  SEO content creation & localisation



Google Partner

# Social media marketing



## Advertising & Animation

Grizzlead is committed to creating social media content that speaks to the French market. We produce engaging visuals and animations that connect with French audiences. Our team is equally skilled in handling social media advertising campaigns, always mindful of the unique preferences of the French audience.

Our most recommended services:

- 🐾 Social media strategy
- 🐾 Community management
- 🐾 Social media advertising campaigns

# How does Grizzlead support you ?

## MEASURE

Configuration of  
analysis platforms  
audience.  
Automated dashboard.

## VISIBILITY

SEO on search engines.  
Online advertising.  
Social networks.

## PERFORMANCE

Optimization of the digital  
customer journey for more leads  
and sales.

**facebook**



 Google Ads

 Google Shopping

 Microsoft  
Advertising



 Google Analytics

 amazon ads



Grizzlead is rated 5/5 on

Google

READ REVIEWS

## 21 rue du Danemark in Auray



