



Grizzlelead

Grizzlead is a French digital marketing agency.

Our goal is to grow your business online in

France

thanks to a full range of services (advertising, seo, copywriting, social media ...), carried out by our team, based in France.





Marketing

A digital strategy adapted to the French market, supported by figures.

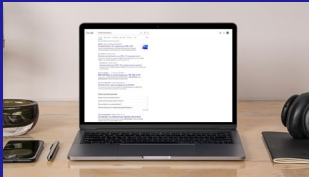
- French digital strategy consulting
- French cultural assessment – reinsurance analysis
- French online competition analysis and benchmark
- French copywriting – content production and review
- French social media marketing
- French Search Engine Optimisation
- French Search Engine Advertising
- French digital advertising planning
- Reporting



SEO

An optimised visibility on the search engine results page of Google.fr

- French SEO keyword research and analysis
- French SEO strategy
- French SEO content creation, adaptation and optimisation
- French copywriting
- French SEO link building
- French SEO tags creation and review
- French SEO competition analysis
- SEO Reporting



Ads

Digital and native advertisements, optimised for Internet shoppers in France.

- French SEA (Search Engine Advertising) keyword research and analysis)
- French SEA and SMA (Social Media Advertising) strategy
- French SEA and SMA campaign setup
- French SEA and SMA budget management
- French ad copy creation and optimisation – copywriting
- French SEA and SMA competition analysis
- French SEA and SMA planning
- French landing page optimisation
- SEA and SMA Reporting



Social media

An activity on French social media that creates engagement and boosts sales.

- French social media competition analysis and benchmark
- French social media management and consulting
- French social media editorial line creation
- French social media post creation and review : content and formats
- French community management
- French social media hashtag research
- French social media strategy and planning (with the important days : public holidays, special days, sales, ...)
- French social media advertising campaigns
- Social media reporting



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